

Publicity Agent

Objective:

To ensure that the general public of St John's and surrounding areas are well informed of, exposed to, excited about, and encouraged to attend all Wreckhouse International Jazz & Blues Festival events.

Duties & Responsibilities:

- To distribute posters, programs, brochures to high traffic locations such as; retail outlets, hotels, and tourist bureaus around the city and surrounding area
- To be well informed of all festival events and scheduling
- To act as an ambassador for, and to engage the public in positive conversation about the jazz festival

Qualifications & Requirements:

- Must be friendly
- Good communication skills
- Clean, casual dress with comfortable footwear
- Available during business hours (not essential but portion needed)

Lines of Communication:

Publicity Agents will be provided direction from, and supervised by, the WJB Marketing, Communications and Promotions Coordinator. Any questions or comments about the position should be directed to her.

Orientation:

There will be an orientation meeting for all Publicity Agents prior to the festival. This will inform you of your specific duties and arrange the commitment of time
Other times from the festival an individual orientation will be conducted

Benefits:

- Gain knowledge about the elements of music festivals
- See performances
- Socialize with music lovers like yourself
- Hone communication and networking skills
- Meet artists
- Help grow jazz and world music influence in NL
- Complimentary WJB T-shirt
- Insurance coverage will be provided while on duty

What to Do:

- Complete the application form and submit it to the Volunteer Coordinator's attention
- You will receive confirmation from the Volunteer Coordinator that your application was received

- Attend a personal interview scheduled at your convenience